

WHICH AI PLATFORM IS RIGHT FOR YOU?



Copilot Studio

VS



Azure OpenAI

- Best for quick, simple bots (FAQ, travel policy bots, routine tasks)
- Ideal for smaller orgs needing fast time-to-value

USE CASES



- Designed for scalable, enterprise-grade assistants
- Suited for advanced use cases like enterprise automation and deep data integration

- Low-code/no-code platform with visual design tools
- Built on Microsoft's conversational AI foundations

DEVELOPMENT APPROACH



- Full-code custom builds
- Developers have complete control over logic, flow, and integration

- Requires M365 tenant assessment (user profiles, permissions)
- Limited customization; best with predefined topics

TECHNICAL READINESS & CUSTOMIZATION



- Tailored to your architecture, datasets, and flows
- High flexibility with role-based access, data ingestion, and UI customization

- Quick to deploy but manual scaling needed for larger datasets
- Easier maintenance; managed environment

SCALABILITY & MAINTENANCE



- Built to scale with large volumes and advanced processing
- Requires ongoing management of framework, models, and Azure resources

- \$200/month with 25,000 message limit
- Predictable SaaS pricing

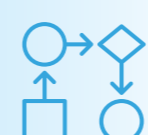
PRICING & LICENSING



- Pay-as-you-go (PAYG) or Provisioned Throughput (PTU)
- Costs vary with usage, traffic, and services consumed

- A Teams bot that answers questions about internal travel policy

EXAMPLE USE CASE



- A digital assistant that groups user concerns, builds a dynamic knowledge base, and streamlines information search across channels

Need guidance choosing the best path forward?

Schedule your free AI BRDs: Build or Buy Consultation

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